

# 2024 Media Kit

# HARLI G

Wife . Mother . Podcaster . Purpose Cultivator

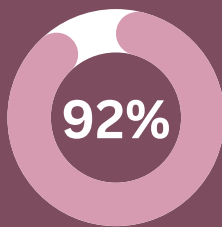


# Who Is Harli G?

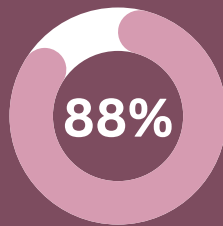
I was born and raised in Montreal, Canada and my parents are Haitian. I grew up speaking Creole and French. I didn't start speaking English consistently until I moved to Miami at the age of 12. In college, I graduated with a bachelor's degree in communications with a concentration in PR. I moved to Atlanta in 2003 where I worked for Turner Broadcasting for 12 years in the Legal and HR department.

I am a mother, daughter, sister, wife, and friend who walks in my purpose every single day which is to seek deeper connections. This seeking is why I went on a journey in 2022 to create Inside The Bubble With Harli G – a podcast for the superwoman.

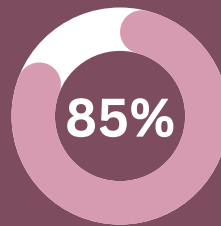
## Ideal Audience Profile



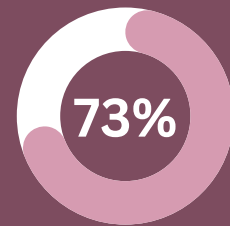
Gender  
Female



Age Group  
34–55



Occupation  
Corporate



Household Income  
\$150K+

**audience**

*interests*

Girls' Night, Book Clubs, Date Night, Vacations  
Spa Day, Children's School/Sport Activities

**instagram**

*followers*

1.2K

“Harli truly has a passion for life. She is a natural storyteller. She has the ability to capture an audience and tell a story with vibrance, color, and authenticity.” – Aisha I. DeBerry

# THE PODCAST

Inside The Bubble With Harli G is a platform that allows women to come together to connect through their stories and experiences while inspiring and motivating purpose. Whether she's a mom-on-the-go, a career professional or just trying to figure out life, our candid conversations resonate no matter who she is or where she's from.



## POPULAR EPISODES

- Episode 2 – Dealing With OCD
- Episode 5 – Growing Up Church
- Episode 30 – Imposter Syndrome
- Episode 36 – Protect Your Purpose
- Episode 39 – The Wins In Between
- Episode 42 – Self Care: The Non Negotiable
- Episode 48 – The Meaning of Purpose
- Episode 51 – She's Got The Grit

## POPULAR TOPICS

- Mental Health
- Self-Care
- Entrepreneurship
- Purpose
- Faith
- Balance

## THE STATS

64

Episodes

3.7K

\*Downloads

15

Countries

4.4K

YouTube Views

\*Download stats are third-party certified by the IAB through Libsyn. Last updated 6/15/24.

Sponsors



# THE WOMEN'S COMMUNITY

As I reflected on my journey to purpose, I realized how important 'support' is and how I wish I had a community around me cheering me on, supporting me, and elevating me whenever I started to feel like the road was too hard. I want all women to be able to experience this. **Inside The Bubble Women's Community** is for the superwoman to feel comfortable hanging her cape while being among a trusted circle of girlfriends.



## 2024 EVENT SCHEDULE

- August – Wellness & Black Business
- September – Mental Health
- October – Work & Family
- November – Career Advancement\*

## 2025 EVENT SCHEDULE

- February – Self Love/Care\*
- March – Entrepreneurship\*
- April – Wealth Building\*
- May – Relationships

\*These months will have two (2) events.



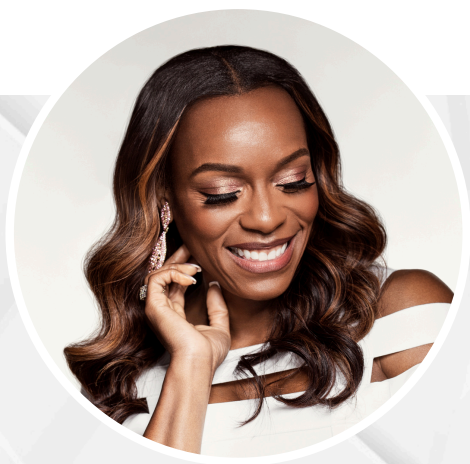
# SPONSORSHIP BUNDLES

## PARTNER / \$3,000 *exclusive*

- 3 Year Anniversary Party Sponsor
- 30-second Ad (Season 4 – all episodes)
- Women's Community Event (Sponsor Slide and/or Virtual Presenter Opportunity – all events)
- Newsletter Feature + IG Live Interview
- IG Post/Story Shoutout (weekly)

## FRIEND / \$1,500

- 15-second Ad (Season 4 – 1 episode)
- Women's Community Event (Sponsor Slide and/or Virtual Presenter Opportunity – 1 event)
- Newsletter Feature + IG Live Interview
- IG Post/Story Shout Out (monthly)



Please feel free to reach out if you have any questions.

## LISTENER FEEDBACK

"Harli does an incredible job of creating the space for insightful, deep, thought provoking conversations. I have taken something away from every single episode."

*Emmak3623, 03/01/2024*

"Harli's energy is infectious. It's always a feel-good, real-talk conversation on her show and I can't wait to see what topics she dives into next!"

*supersteph8, 04/20/2023*

## Get in touch!

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